



## 2010 Athens to Atlanta: Sponsorship Summary

	Entry Level Sponsor	38-Mile Bronze Sponsor	52-Mile Silver Sponsor	87-Mile Gold Sponsor	Presenting Sponsor
Package cost:	\$300	\$800	\$1,200	\$2,000	\$10,000
Logo Web Ad at a2a.net	✓	✓	✓	✓	✓
Booth at Classic Center in Athens on Saturday		✓ or ✓	✓	✓	✓
Booth at Piedmont Park in Atlanta on Sunday			✓	✓	✓
Logo / Name on Participant & Volunteer Shirts		✓	✓	✓	Front & Back
Stuffers in Participant Goodie Bags	✓	✓	✓	✓	✓
Logo / Name on Finisher Mug			✓	✓	✓
Banner at Registration Table	✓	✓	✓	✓	✓
Banners along 38-Mile Finish Line Fence		2			6
Banners along 52- & 87-Mile Finish Line Fences			2	4	6
Logo / Name on Start & Finish Line Banners					✓
Recognition at Skaters' Meeting & Awards Ceremony				✓	✓
Recognition in Print Media Ads				✓	✓
Recognition in Broadcast Media Ads & Exposure					✓
Logo / Name on Awards & Medals					✓
Ownership of Both Start Lines					✓
"A2A Presented by..." on all Marketing Materials, Publicity, Press Releases, etc.					✓

★ To Become an A2A Sponsor, call 404-806-7251 or email [sponsorship@a2a.net](mailto:sponsorship@a2a.net) ★



# 2010 Athens to Atlanta: Web Advertisement and Exhibitor Space Pricing

	Web Advertisement		Exhibitor Space		
	Web Ad Nugget	Web Ad Banner	Table Top 10 x 10 Booth	Table Top Booth (Sat. & Sun.)	Mobile Unit Display
<b>Package cost:</b>	<b>\$100</b>	<b>\$200</b>	<b>\$125</b>	<b>\$200</b>	<b>\$250</b>
Web Ad Nugget with link on a2a.net (132 x 95 pixels)	✓				
Web Ad Banner with link on a2a.net (468 x 60 pixels)		✓			
Booth at Classic Center in Athens on Saturday			✓	✓	✓
Booth at Piedmont Park in Atlanta on Sunday			or ✓	✓	or ✓

★ To Advertise or Reserve Exhibit Space, call 404-806-7251 or email [sponsorship@a2a.net](mailto:sponsorship@a2a.net) ★